



Chief Commercial Officer (Deputy CEO) • c. £70k

Founded for his workers by William Hesketh Lever in 1888, Port Sunlight Village is arguably the finest and most intact surviving example of early urban planning in the world. Today, Port Sunlight is a thriving community and unique industrial heritage asset, and was recently voted one of the top 3 best villages to visit in the UK. The entire site is a Designated Conservation Area, and nearly every building is Grade II Listed. With a world-renowned art gallery, 130 acres of parkland and gardens and our own museum, this 'hidden gem' attracts over 300,000 visitors annually. In recent years, a prudent mix of robust financial planning, diverse income streams and a focus on enhancing the quality and scope of our visitor proposition has kept us in good shape.

With ambitious investment plans for the coming decade, we are determined to maximise our commercial activity to ensure that this simply amazing village keeps its special place in the hearts of residents, visitors and the wider community, and that we continue to develop our offer.

This is a uniquely stimulating leadership role. You'll oversee every aspect of the Trust's income-generation – from our commercial property portfolio to visitor attractions, venue hire to filming – and this breadth of activity means that by the end of the first year, you'll understand the whole business from chimneys to flowerbeds. An accomplished heritage business leader, with an exceptional track

record of innovative and sustained commercial success, you'll also bring experience of leading complex capital investment projects. As the commercial lead for the Trust, you will work closely with the CEO and the Board to shape and implement a highly effective strategy. Your inspiring and engaging personal style will be matched with rigorous business case analysis, a system-thinking mindset and a desire to set a national benchmark for the commercial management and leadership of industrial and social heritage sites.

Please visit www.joinpsvt.co.uk to find out more, or contact Anne Elliott, our retained consultant at ema: 07768 027837. Closing date: noon, Monday 29 January 2024.



Port Sunlight
VILLAGE TRUST